Cost per use purchase comparison

Compare durable purchases using realistic expected use.

Three steps

1. Estimate realistic use
2. Divide total cost by expected uses
3. Compare alternatives

A worked example

Item	Shoes
Total price	80
Expected uses	100
Cost per use	0.80

80 divided by 100 gives 0.80 per use.

Expected use is uncertain.

Cost per use purchase comparison

Use one row per item or decision. Start with what you know.

Item	Total price	Expected uses	Cost per use

My next action / when