Two option decision comparison

Make a decision by comparing meaningful criteria instead of endless research.

Three steps

1. Choose relevant criteria
2. Compare both options
3. Identify what information matters

A worked example

Option	Option A
Main benefit	Lower cost
Main drawback	Longer commute
Missing fact	Travel time

Verify travel time before deciding.

Consider consequences and uncertainty.

Two option decision comparison

Use one row per item or decision. Start with what you know.

Option	Main benefit	Main drawback	Missing fact

My next action / when